# Preparing For The Career Fair

# A bit of context...

## Fall Career Fair

October 18, 2023 at 10:00 AM to 3:00 PM

**Audience:**  Alumni, Current Students

All Carleton students and alumni are invited to attend the in-person Fall Career Fair on Wednesday, October 18, 10am-3pm! The Career Fair will give you the opportunity to:

- Establish and grow your professional network.
- Explore full-time, part-time, and co-op opportunities with 75+ employers. Check out the list **alphabetically** and **by degree**, or view the **Employer Cheat Sheet**.
- Discover a range of organizations – small, medium, and large – to see if you would be a good fit.
- Practise your networking skills and identify employers that interest you.

**Register on mySuccess!**

**Reminder:** Many employers will be accepting resumes at the fair in a variety of formats. If you need assistance with your resume prior to the fair, please book a resume review appointment with Career Services by emailing career@carleton.ca or stop by during drop-in hours at 401 Tory (Monday-Friday, 1-4pm). You can also attend our Prepare for the Fair events on October 11 (How to Build a Strong Professional LinkedIn Profile – Part 1), October 12 (Resume Review Day 1 in-person), October 13 (Resume Review Day 2 virtual), and October 16 (Networking) to ask any questions about navigating the Career Fair (learn more and register on the **mySuccess** event posts).
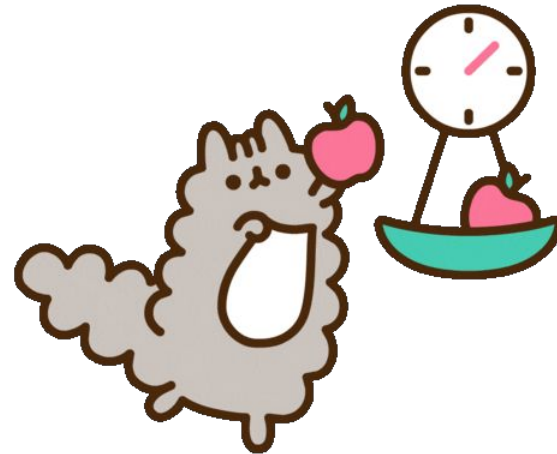
*Executive Booth partners:*

# Before Attending The Career Fair...

# It's all about funnels

You don't have to do all everything, but the more things you do will increase your chances!

LinkedIn

# Why LinkedIn Matters

- **Recruiters will look you up…**
  - After career events
  - When they see your resume

- **You can look them up…**
  - The modern version of handing your resume in by hand
  - Less effort than an email / cover letter / follow up

- **Your activity "raises you" in recruiter search results**

**Matthew MacRae-Bovell** • 11:19 PM

Hi ⬜! My name is Matthew and I'm a computer science student who would love to intern with ⬜. I'm currently searching for a Software Developer co-op for the upcoming summer and fall terms. I'm experienced with Ruby on Rails, React and Java. I would love to chat if you're free!

# CARLETON COMPUTER SCIENCE SOCIETY

## Find and connect with recruiters, devs, and managers!

### People you may know

**Jody Hisko** · 2nd
Campus Talent Acquisition
Associate at Kinaxis - Helping...

5K followers · Julien Leclair-Dionne,
Tom Trottier, and 71 other mutual
connections

Follow

**Alto Wong** · 2nd
Talent Connector | HR
Consultant | LinkedIn Coach

**Provides services** - Career
Development Coaching, Interview
Preparation, Resume Review, HR...

Connect

**Kate H.** · 2nd
Talent Acquisition Specialist at
Kinaxis

Lori Johns, Jamie Strahl, and 24 other
mutual connections

Connect

**Heather Irwin, ...** · 2nd
Global Talent Operations | Talent
Transformation | Human...

9K followers · Rob Villeneuve, Julien
Leclair-Dionne, and 84 other mutual
connections

Follow

**Stefanie Hosick** · 2nd
VP, Human Resources at Kinaxis

Amy Wojcicki, Steven Reid, and 95
other mutual connections

Connect

**Nur Tarulli** · 2nd
Talent Acquisition

2K followers · Vivek Nagabushanam,
Tobi Oluwole, and 2 other mutual
connections

Follow

**CARLETON COMPUTER SCIENCE SOCIETY**

**Reach out after or even before!**

_____, CHRP (She/Her) · 1st

Recruitment | Co-ops & Internships | Product Development

**SEP 25, 2019**

**Matthew MacRae-Bovell** (He/Him) · 3:00 PM

Hello! my name is Matthew MacRae-Bovell and I'm a 2nd-year Carleton computer science student. I just saw your post about Kinaxis attending the Waterloo career fair, and was wondering if Kinaxis was planning to come to Carleton and when Kinaxis normally starts hiring students for the summer.

**OCT 2, 2019**

_____ CHRP (She/Her) · 9:04 PM

Hi Matthew. We are attending Day 1 of Carleton University's Fall Career Fair on Wednesday October 16th from 10am – 3pm in Alumni Hall – Athletics Centre. We start posting to Carleton in January 2020 for summer coops. See you in a couple of weeks!

**Carleton Computer Science Society**

# Another Example...

**Matthew MacRae-Bovell** (He/Him) · 10:52 AM

a! I just saw your post regarding a role working on Zapier's Runner team and I'm very interested! I currently work on Shopify's automation platform "Shopify Flow" where I've worked on both our core engine and developer platform. Would love to connect and learn more about the role!

(He/Him) · 10:

👏 👍 👎 😊 😞

Hey Matthew, I wanted to acknowledge your impressive skill set and express my appreciation for your interest in our team at Zapier. Allow me to provide you with a brief overview of the Runner team.

Our team is responsible for one of the core systems at Zapier and consists of 5 engineers, 1 product manager, and 1 engineering manager in the AMER timezone (ET, CT, and PT). We're looking for a new team member to f          osition, with an ideal start date in May 2023. The team is looking for

**Latest message**

Write a message...

GIF

Send

# CARLETON COMPUTER SCIENCE SOCIETY

# Add "links" and skills

(Make it look full)

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## Software Engineer II
**Jobber**
May 2023 - Present · 6 mos
Ottawa, Ontario, Canada · Hybrid

## Software Developer
**Shopify**
Sep 2021 – Apr 2023 · 1 yr 8 mos
Ottawa, Ontario, Canada

Working as a member of the Flow Team, enabling the automation of millions of merchant tasks each day. …

…see mo

**Skills:** Microservices · React.js · Ruby on Rails · Kafka · Golang · Datadog · Splunk · GraphQL

## Software Developer
**RBC · Internship**
May 2021 – Aug 2021 · 4 mos
Toronto, Ontario, Canada

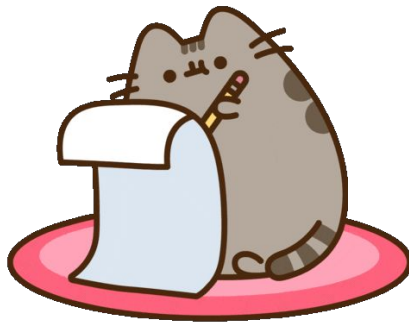Worked as a member of the "Choose a Bank" journey, a development group focused on customer acquisition.…

…see mo

**Skills:** Microservices · Angular · Spring Framework · TypeScript · RxJS · NgRx · Java
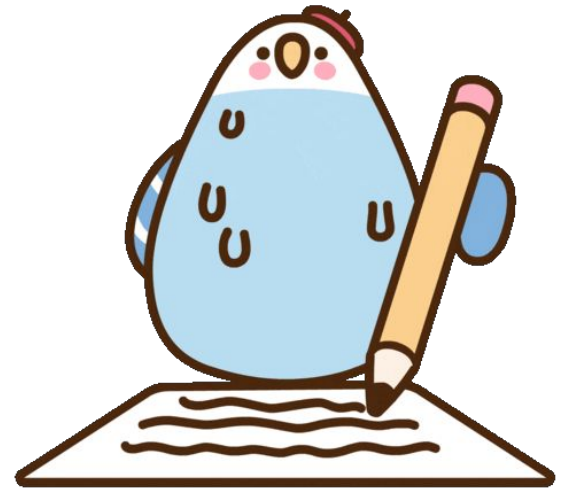
**RBC OMNI**

# Resumes

# "Objective" Resume Advice

- **SAR = Situation. Action. Result.**

- **Make sure your resume scans and prints**
  - Two Columns Might not parse as well as single column

- **Grammar Check - Just do it...**

# More Resume Advice

- **"Just look at what everyone else is doing"**
  - Find the resume of a student who got into a company you want to work for, you can infer what factors helped them land the job
  - /r/csMajors … (or equivalent)
    - You can find a few hundred or so resumes to scan on the weekly resume roast threads
- **Don't take advice from just one person**
  - Taking raw resume advice (especially from other students) is hard to filter because what works for some people is not guaranteed to work for you. It might even hurt you.
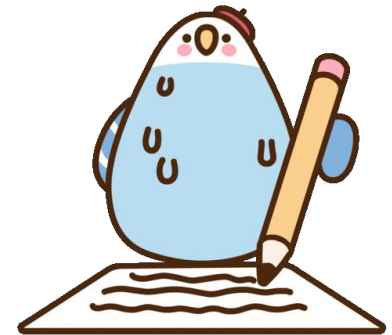
# Even More Resume Advice

- You can't please everyone: keep it general for general applying, tailor if you care more

- Resume needs to be "tailored" for both technical and non-technical recruiter reviewers

- Good formatting, spacing, etc. - shows you pay attention to detail

- There is no perfect template, you need to find or create a template that fits your background

- Don't oversaturate your skills - probably doesn't apply if you're 1st or 2nd year

- Maximize space ~ Broken lines look gross and waste space … reword your points until they fit

# What do I put on my resume if I don't have anything?

- **Projects** - great way to show experience with technologies without having paid experience
  - Don't have any projects? - Word your school work into projects
    - Yes, this is dangerous because recruiters are going to see the same projects over and over from Carleton students
- Have really pretty spacing or make it minimalistic!
- Add extra-curriculars and volunteer work
- Add Interests

Advice for the Career Fair

# How to prepare for career fairs

For each company, figure out what
they do and what skills they look for

*(example on next slide)*

Can't find a student job posting? You
can find desired skills by looking at the
full-time job postings in their careers
section

# For Each...

- What they do
  - Products?
  - In General?

- What they want
  - Skills?
  - Job postings?

**CARLETON COMPUTER SCIENCE SOCIETY**

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faster and more reliable plan development.

- BlackBerry QNX
  - QNX is the operating system
  - Top languages: JavaScript  C++  Java  C  Ruby
- Trend Micro Incorporated
  - Trend Micro Inc. is a Japanese multinational cyber security and defense company founded in Los Angeles, California
  - Top languages: Python  JavaScript  C++  Java  Go
- **Vectorface**
  - We are currently one of the forerunners in the social gaming market and we are working with teams from coast to coast to develop new games and experiences for social gamers around the world.
  - Top languages: PHP  JavaScript  CSS  Redis (1 github project), MySQL (seen on github)
- Intouch Insight (are they a parent company??)
  - Top languages: PHP  Ruby  JavaScript  Java
  - Check : Specialize in Mobile Form Software
  - LiaCX: Customer Experience Management Software
- Accenture
  - Top languages: Shell  Groovy  JavaScript  Java  Ruby
  - Do stuff with oracle cloud services
- Scalien Group
  - Software for avionics testing Avionics software
  - Work with drones and such
- Qlik
  - Qlik is a software company based in Radnor, Pennsylvania
  - Top languages: JavaScript  Shell  Go  C++  Java
  - Qlik Sense: The most powerful and complete multi-cloud solution for modern BI
  - Qlik Sense Enterprise: enables the full spectrum of analytics use cases on a modern multi-cloud platform, delivering flexibility, governance and scalability for your organization.
  - Qlik Sense Cloud: Enables your group or team to get analytics up and running fast. With everything ready to go, you can quickly bring your data together and collaborate in a secure, hosted environment.
  - Qlik Analytics Platform: embedded and custom analytics
- Cisco Systems
  - Top Languages: C  Ruby  C++  Go  JavaScript
  - Networking company
- Veem
  - Veem is a global payments platform, using SWIFT, treasury and cryptocurrency, typically bitcoin.
- Kanata North Business Association
  - Seems to be a collective of businesses
- Magnet Forensics
  - ACQUISITION TOOL FOR SMARTPHONES AND COMPUTERS
- Stega Networks
  - providing innovative IT solutions designed to improve the productivity and performance of business units across your organization.
  - Web development?
- Gemalto
  - Gemalto is an international digital security company providing software applications, secure personal devices such as smart cards and tokens, and managed services.
  - Top Languages: Go  Java  Python  C#  Smarty

** Real example from Matthew's first year

# Helpful Career Fair Advice

- **Do not** talk to your "favorite company" first. Warm up on some you care less about

- **Do not** ask the company **"what they do"**... you should already know

- **Do not** say "I'm **first year** standing"
  - Some recruiters will dismiss you based on year standing
  - Understand you are competing with upper-year students

- Take **interest** in working at their company
  - Show you actually care by saying something like **"I've heard {x} is the leader in {y}"**
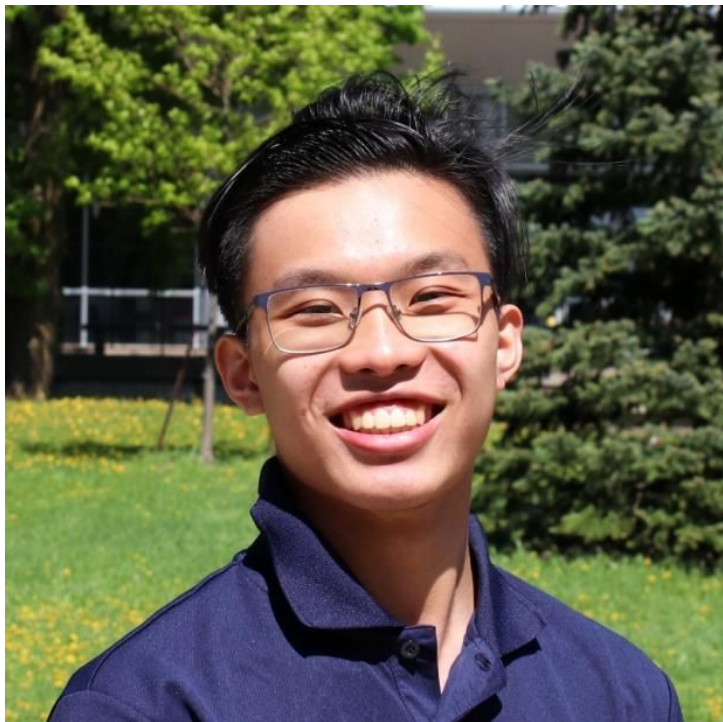
# Today's Reviewers

**Carleton Computer Science Society**

- 4th year (started in 2018)
  - Interest in Software Development, Distributed Systems
- >4 years work experience
  - Startups
  - Bank of Canada, RBC
  - Kinaxis
- Worked two years at Shopify
- Currently working at Jobber

**Matthew MacRae-Bovell**

**Victor Li**

- 4th year in Cybersecurity Honours
- \>2 years work experience
- Recently received an offer from Rockport Networks/Cerio
- Diverse previous job positions
  - IT
  - Data Analysis
  - TA at Carleton

**CARLETON COMPUTER SCIENCE SOCIETY**

- 3rd year AI/ML Honours
- Worked in private and public sectors
  - Nokia
  - RCMP
- TA experience
- Recently received coop offers in machine learning and front-end development at Kinaxis
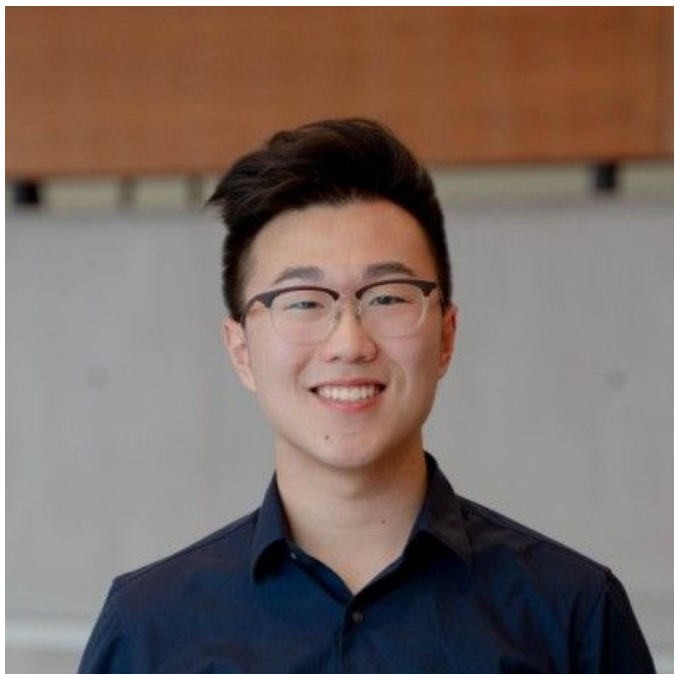
**Nguyen-Hanh Nong**

**Rebecca Kempe**

- 3rd year in Cybersecurity Honours
- 4 work terms in diverse fields
  - Bank of Canada
  - TA at Carleton
- Also worked in engineering, design, and communications

- Fourth year at Carleton
- Interned at RBC as a software developer,
- Interned at Royal Canadian Mounted Police as an embedded systems Engineer
- Co-founder of Laser Wallet and iContribute

**HaoHao Du**

- A virtual reviewer
- Graduated from Western University with a dual degree in Honors CS and Honors Business Admin
- Project Manager Intern at Meta
- Software engineer intern at Shopify
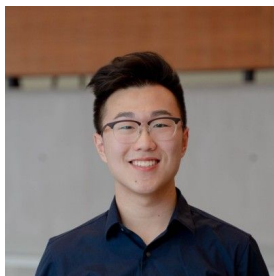- Currently working as a software engineer at Realtor.com

## Justin Zhang

- Virtual reviewer
- Graduated from Carleton
- Interned as a cloud security engineer at PwC
- Interned as a software engineer at Wealthsimple
- Co-founder of iContribute
- Currently working as a software developer for SSENSE

# Umai Balendra

How It's Going To Work
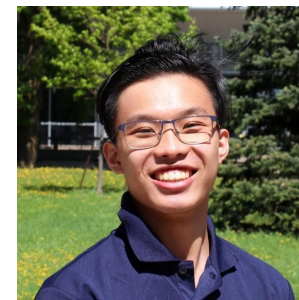
**CARLETON COMPUTER SCIENCE SOCIETY**

Justin Zhang

HaoHao Du

Umai Balendra

Victor Li

Nguyen-Hanh Nong

Rebecca Kempe

Matthew MacRae-Bovell